

# DAIMLER TRUCK

North America

## **Daimler Truck North America Celebrates 850,000th Truck Built at Cleveland Truck Manufacturing Plant In North Carolina with Delivery of Western Star 47X to Alamo Group**

**CLEVELAND, N.C. – [July 10, 2025]** – Daimler Truck North America LLC (DTNA) announced the production of its 850,000th truck at its Cleveland, North Carolina manufacturing plant, marking a major milestone in the company's U.S. manufacturing legacy.

The milestone vehicle - a Western Star 47X - was delivered to Alamo Group, a long-standing DTNA customer. The truck will be provided to Alamo Group's Snow & Ice Team, a leading North American manufacturer of heavy-duty snow and ice removal equipment, which delivers a full suite of solutions designed for municipal, highway, and airport winter maintenance operations. From turnkey plow trucks and multilane snow removal systems to advanced airport de-icing equipment, they equip snow fighters with the tools they need to keep roads and runways safe and operational. Alamo Group, headquartered in Seguin, Texas, is a global leader in industrial and vegetation management equipment, with over 40 brands, more than 3,750 employees, and \$1.69 billion in annual revenue.

"Alamo Group has been a valued partner for many years, and we're proud to support their mission with our most advanced vocational trucks," said David Carson, senior vice president of Sales and Marketing at DTNA. "The Western Star 47X is purpose-built for demanding applications like snow and ice management, and it's always exciting to see these trucks out in the field - doing the tough jobs they were truly made for."

Western Star is DTNA's fastest-growing brand, known for its rugged, reliable vocational trucks designed for the most demanding applications. The 47X, powered by a Detroit DD13 engine, is engineered for durability, safety, and performance in extreme conditions - making it the perfect fit for snow and ice removal.

DTNA's relationship with Alamo Group has steadily evolved over the past decade - from individual division-level partnerships to a consolidated national account that has grown significantly in both scope and scale. In recent years, Alamo Group has emerged as one of Western Star's leading vocational customers.

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“We’re honored to receive this milestone truck and continue our strong relationship with DTNA,” said Jean Philippe Bourque, group vice president of Alamo Group’s Snow and Ice Division. “The Western Star 47X is a critical part of our portfolio, and our customers value the reliability, performance, and support that comes with it.”

### **Cleveland Manufacturing Plant At A Glance**

Established in 1989, DTNA’s Cleveland Truck Manufacturing Plant is the company’s largest heavy-duty truck plant in the U.S., spanning 1.2 million square feet on 178 acres. The facility employs approximately 2,000 people and right now assembles the Fifth Generation Freightliner Cascadia and Western Star 47X and 49X.

As one out of nine North American manufacturing plants, the Cleveland plant is known for its flexible, complex manufacturing capabilities, integrating cutting-edge robotics and advanced lean manufacturing techniques. Despite the plant’s cutting-edge infrastructure, much of the truck assembly remains hands-on reflecting the precision, and craftsmanship the team brings to every Western Star built. It’s this balance of advanced technology and dedicated workmanship that defines DTNA’s approach to quality.

“Reaching 850,000 trucks is a testament to the dedication of our Cleveland team and the strength of our manufacturing processes,” said Jeff Allen, senior vice president of operations and specialty vehicles at DTNA. “This plant is not only a cornerstone of our production network - it’s a vital part of the Rowan County community here in the Carolinas.”

The Cleveland plant is also a leader in sustainability, operating as a zero-waste-to-landfill facility and contributing to DTNA’s broader goal of significantly reducing its environmental footprint by 2030 through improvements in emissions, water use, waste management, and energy efficiency.

As one of the largest manufacturing employers in Rowan County, the plant actively supports local initiatives, including disaster relief, veteran support through the Ride of Pride program, and school and holiday donation drives.

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## **About Daimler Truck North America**

Daimler Truck North America LLC, headquartered in Portland, Oregon, is a leading provider of comprehensive products, services and technologies for the commercial transportation industry. Daimler Truck North America designs, engineers, manufactures and markets medium- and heavy-duty trucks, school buses, vehicle chassis and their associated technologies and components under the Freightliner, Western Star, Thomas Built Buses, Freightliner Custom Chassis Corp and Detroit brands. Daimler Truck North America is a subsidiary of Daimler Truck Holding AG (DTG), one of the world's leading commercial vehicle manufacturers.

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