

Todd Biggs Promoted to General Manager, Parts Sales at Daimler Truck North America

Portland, Ore. — [July 31, 2025] — Daimler Truck North America (DTNA) is pleased to announce the promotion of Todd Biggs to General Manager, Parts Sales, effective immediately. Todd will directly report to Drew Backeberg, Senior Vice President, Aftermarket.

Todd brings over two decades of experience and leadership within DTNA to his new role. He began his career with the company in 2002 as Manager, Centralized Billing, and has since held a variety of key positions, including Manager, Parts Support; Manager, Specialty Parts Sales; and Senior Manager, Western Region Parts Sales.

In 2012, Todd stepped into executive leadership as Director, Parts & Service Marketing, followed by roles as Director, Aftermarket Service Products and Director, Aftermarket Digital Experience, where he led the transformation of DTNA's parts business into a digital marketplace. Most recently, he served as Director, Aftermarket Distribution Operations, overseeing Parts Distribution Centers and Transportation Logistics since 2021.

Todd holds a Bachelor of Science in Business Administration from Oregon State University and a Master of Business Administration from Seattle University.