



DTNA Announces Start of Battery Electric Freightliner Customer Experience Fleet

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PORTLAND, Ore. – March 3, 2020 – Daimler Trucks North America LLC (DTNA) is launching the Freightliner Customer Experience (CX) Fleet for its electric truck program. The fleet of all-electric pre-series trucks includes six heavy-duty Freightliner eCascadias and two medium-duty eM2 106 trucks.

The Freightliner CX Fleet is part of DTNA's ongoing co-creation initiative that engages customers in the commercial electric vehicle development process by deploying trucks in real-world applications. At least 14 different customers who collectively represent more than 150,000 of all Class 6-8 trucks currently on the road in the U.S. will help test the new Freightliner CX Fleet.

Freightliner CX Fleet participants are members of the Freightliner Electric Vehicle Council, a group of customers working with Freightliner to identify and address all potential hurdles to large-scale deployment of commercial battery electric vehicles. Over the next 22 months, DTNA will collect and analyze data and feedback from the CX Fleet to continue to improve upon future vehicle design and assist customers navigating a transition to electric fleets.

"It's critical that we collaborate with customers across multiple segments to further our understanding of how commercial battery electric trucks will be part of a long-term solution in CO₂-neutral transportation," said Richard Howard, senior vice president, On-highway sales and marketing, DTNA. "Our customers provide important, continuous feedback that contributes to our ongoing design and purposeful innovation of these trucks and together we will lead the future."

The Freightliner CX Fleet adds to the 30-vehicle Freightliner Electric Innovation Fleet, which started operation in late 2018 to provide feedback and real-world use data on the integration of battery electric trucks in large-scale fleet operations. The Freightliner Electric Innovation Fleet recently hit a milestone, surpassing 100,000 cumulative miles of operation.

The eCascadia is a Class 8 tractor designed for local and regional distribution and drayage; the eM2 is a Class 6/7 truck designed for local distribution, pickup and delivery, food and beverage delivery, and last-mile logistics applications.

Electric truck & bus portfolio at Daimler Trucks

The Freightliner eCascadia and eM2 are part of Daimler Trucks' global electrified truck initiative, joining Thomas Built Buses all-electric Saf-T-Liner eC2 Jouley school bus, the Freightliner Custom Chassis Corporation MT50e, and the FUSO eCanter in North America, and the Mercedes-Benz eActros, eEconic and eCitaro in Europe. The FUSO eCanter is also on the road in Europe and Japan.

About Daimler Trucks North America

Daimler Trucks North America LLC, headquartered in Portland, Oregon, is the leading heavy-duty truck manufacturer in North America.

Daimler Trucks North America produces and markets commercial vehicles under the Freightliner, Western Star and Thomas Built Buses nameplates. Daimler Trucks North America is a Daimler company, the world's leading commercial vehicle manufacturer.